

TENDRING COMMUNITY ACTIVITY NETWORK

Vision Document & Action Plan
2007 – 2009



A Vision Document and Action Plan for

activetendring

2007 – 2009

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Forward:

Our vision is:

‘Developing Sport and Positive Activities for all people within the Community’

As the Cabinet Member for Leisure Services, this includes the development of sport and leisure opportunities for the Tendring district. I am pleased to be able to support this new partnership.

Sport and physical activity, is an important part of everyone’s life especially young people. It can have a positive impact on health, well being, self confidence and plays an important part in community cohesion. As a society we face many challenges especially those relating to health. This partnership has the opportunity to make a difference by contributing towards and delivering the actions plans which will help make people in the district fitter and healthier.

Sport and physical activity can play a big role in reducing anti social behaviour by offering young people opportunities from participation to competition, ensuring they have a positive experience which will become part of their everyday life.

This partnership will help strengthen links with the providers of sport and physical activities from sport and leisure facilities, sports clubs to schools. It is vital for sport in Tendring that all the providers, either professionally or voluntary work better and smarter together; this will have positive benefits in terms of high quality sports provision in the Tendring area.

With London hosting the 2012 Olympics, the build up to the biggest event in the world will hopefully inspire more people to be active and act as a catalyst for some people to realise their dreams. It has the potential to increase the amount and range of facilities for people to access within the district. I believe that this partnership will help increase the opportunities for all people to engage in sport and physical activity within the district.

Finally, I am keen to support the partnership and work on securing investment in sport and leisure opportunities and to help create first class sports facilities for all people within the Tendring district.

Pierre Oxley
Portfolio holder for Leisure

1. Introduction

activetendring was established in 2006 and sets out what the partnership's vision and action plans are for:

'Developing Sport and Positive Activities for all people within the Community'.

activetendring is an organisation, which will act as a Community Sport Network – a key part of the delivery system for community sport and the link between **sportessex** the County Sports Partnership and sport within the Tendring District.

The partnership will work cohesively to identify the key issues in the district and actively work to increase participation in sport and physical activity by increasing and widening the range of opportunities available at the districts sport, leisure & community facilities, schools, and local sports clubs for all people.

There will be a link to many aims and objectives of partner agencies in Essex and Tendring from the Local Area Agreement for Essex, Department of Health's 'Choosing Health White Paper, Local Strategic Partnership, Crime & Disorder Reduction, Children and Young People's Strategic and School Sports Partnerships amongst others to ensure maximum impact for developing projects based on identified needs and avoiding duplication. The partnership will ensure it will deliver its agreed Action Plan which in turn will have a direct impact on people's health and physical well being.

It will reflect national, regional and local priorities through its Action Plan from a wide variety of organisations from Sport including the Active People's Survey, Health and Education. The network will take into account appropriate strands of the various strategies from Sport England's East Plan for Sport, **sportessex**, Local Strategic Partnership's Community and Tendring Districts Council Children & Young People's Strategies.

This is an exciting time with London hosting the 2012 Olympics, the build up to the biggest event in the world will hopefully inspire more people to be active and increase the amount and range of facilities for people to access nationally, regionally and locally. There is an opportunity for sports preparation camps and with events such as the School Olympics; this could inspire children and young people to be our future champions.

The potential legacy of the games will be to have more people participating in sport, which will have positive health benefits to people from the community involved in volunteering which hopefully will inspire them to keep volunteering at a local level.

activetendring will be closely aligned to the strategy and priorities of **sportessex** and it is intended that **we** will work together to ensure that both organisations benefit from the resources, expertise and support of each other.

2. Background:

Tendring Youth Activities Partnership was formed in 2003 to bring together various partners from Tendring District Council, Colchester United Community Sports Trust, The Ormiston Trust, Connexions and Schools. The aim was to work towards the achievement of a co-ordinated approach to create and develop opportunities for young people in the Tendring District with aims and objectives to increase and extend the range of opportunities to compliment the successful funded projects such as Positive Futures, Active Communities Development Fund and Positive Activities for Young People.

The partnership developed a multi activities programme for young people in West Clacton, Jaywick and Harwich East throughout the school holidays with a link to weekly sessions though the term time to ensure a wide range of choice and opportunities were available to young people in the districts areas of most need.

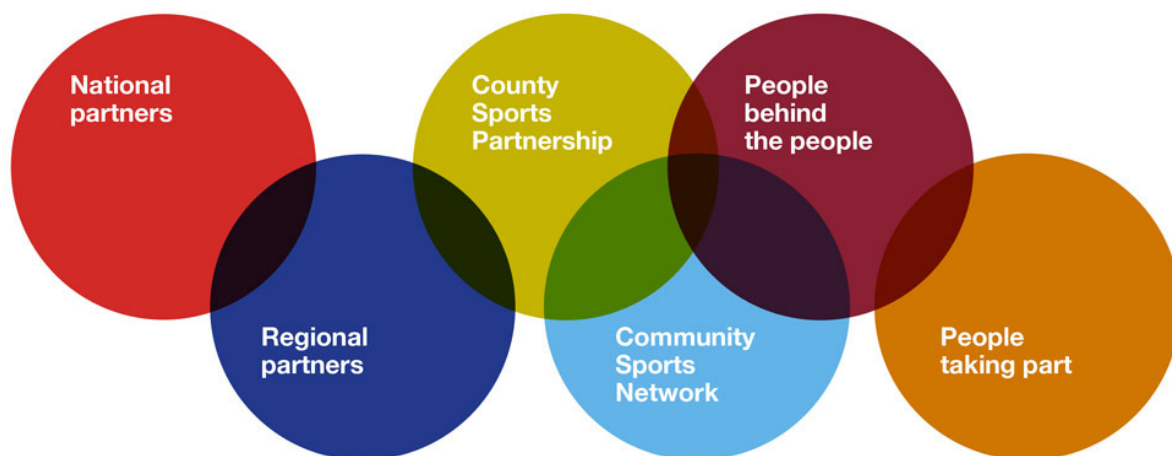
The partnership linked with both the Crime & Disorder Reduction and Children & Young People' Strategic Partnerships but felt it needed to refocus and widen its remit to include all age groups, which in turn would increase the range of opportunities available to all people in the district. Sport England is committed to establish Community Sport Networks and Tendring was identified along with another 11 in the East region as part of the first phase because it had been able to demonstrate a commitment to working in partnership to increase opportunities for young people in the district.

The Essex Children and Young People's Plan sets out the County priorities for all agencies working with children and young people. The section on 'Making a Positive Contribution' is especially relevant as it aims to 'Increase the confidence and community participation of children and young people through positive play, leisure, cultural, recreational, volunteering and community activities'. The Plan sets out how the priority will be achieved, evidence across Essex providing baseline information and an action plan outlining advice and support that will be provided by partners to achieve the priority.

The Government has set a national target to widen the base and increase participation in England by 1% annually with a PSA target for School Sports Partnership to increase the percentage of 5-16 years olds who spend a minimum of two hours each week on high quality PE and school sport within and beyond the curriculum to 85% by 2008. In order to maximise impact and efficiency in line with government encouragement, Sport England as the strategic lead for sport in England, is committed to supporting the development of a single system for community sport. A single system for the delivery of community sport in England, which is simple, systematic and joined up, overcoming the inefficiencies identified in both Game Plan and the review of national sport, effort and resources.

The National Framework for Sport identified that 'At a local level there was felt to be a need for all local authorities to 'take the lead', individually or in partnership with neighbouring authorities, for overseeing the strategic planning for structured sport, physical education, and lifelong learning through sport, and informal recreation activities. This should incorporate all the educational and early years, public sector, voluntary sector and commercial sector interests within their geographical boundaries and be linked to the wider 'shared priorities' for their communities'.

The Delivery System for Sport



The Delivery System for Sport includes national partners from Sport England through to National Governing Bodies; the Regional Sports Board takes the lead at a regional level and is responsible for ensuring effective partnerships working at a regional level between all the key delivery partners including National Governing bodies, County Sports Partnerships and Community Sport Networks.

sportessex takes the lead at a county level working in partnership with a variety of organisations from Community Sport Networks, School Sport Partnerships through to Sports Clubs, Coaches and Volunteers.

activetendring takes the lead as the Community Sports Network for the Tendring District and are the critical link between **sportessex** and delivery at a local level; they will work together towards the mutual aim of increasing participation levels in the district whilst ensuring identified local need is part of networks action plan.

Key to the success of the priorities of national, regional, county and district level is support and development of local sports clubs, coaches and volunteers which in turn amongst others such as school sports partnerships will work towards increasing the opportunities for people to be lead active healthy lifestyles and increase the pathway for competitive opportunities.

London's hosting of the 2012 Olympic and Paralympic games offers a unique opportunity to change the face of sport and physical activity. With focussed investment in the Delivery System for

Community Sport, all organisations with an interest in sport can contribute to a long lasting legacy of sport for all communities

Community Sport Networks within the Delivery System

Community Sport Networks (CSNs) are an integral part of the Delivery System for Sport. Many such networks, alliances and partnerships already exist across the East Region and their integration into the Single System should be viewed in terms of a process of evolution and change rather than a new development or initiative.

Whilst CSNs are likely to be local authority based, co-ordination and planning across local authority boundaries will be necessary to avoid duplication including sharing ideas and resources, setting up of cross boundary sport specific partnerships. Within the Delivery System, County Sports Partnerships are ideally placed to take responsibility for this countywide perspective.

It is intended that all Community Sports Networks will:

- Be a group of local 'delivery agents' pulled from a range of relevant organisations and sectors
- Identify local needs and develop a locally shared vision with buy in from key partners, including the Local Strategic Partnership
- Secure resources from a broad range of partners to deliver the identified interventions and outcomes
- Focus upon building capacity to increase participation and widen opportunities

Community Sports Networks – Composition:

It is not necessary to have a prescribed structure for a Community Sports Network as its potential lies in its diversity and the ability to respond to local issues.

Key players will potentially include partners from across sport, health, education and youth service providers, community safety, private sector, regeneration and local voluntary and community sectors. The composition of CSNs should be determined at a local level, and is based solely on the commitment of partners to the core values of increasing opportunity for sport and widening access to sport, physical and creative activity.

Community Sports Network – Characteristics

While CSNs will focus on different priorities driven by local need, there are some common characteristics, which define the roles and responsibilities of CSNs. These can be seen as follows:

- Ideally, but not exclusively, contiguous in geography with Local Authority boundaries
- Linked or working towards a link with the Local Strategic Partnership

- The Local Authority playing a key role in co-ordination and leadership
- School Sports Partnerships as a key partner within the CSN
- A balance between strategy and delivery - strategic in its partnership and planning whilst coordinating and delivering local programmes and opportunities
- A representative group that includes all relevant local stakeholders with an interest in increasing sport, physical and creative activity levels and using sport to deliver broader social policy and community outcomes, particularly amongst under-represented groups.
- Reducing duplication and inefficiency through sharing of resources and knowledge

Community Sports Network - Roles and Responsibilities

It is Sport England's' intention that all Community Sports Networks will take on a range of responsibilities. They should plan to:

- Act as the local voice for sport, physical and creative activity
- Coordinate the engagement and integration of sport in order to support the achievement of outcomes as part of Local Area Agreements (LAAs)
- Support the achievement of Performance Indicators (PIs) as part of the Local Authority CPA process and the Single System for Sport including PESSCL targets
- Co-ordinate opportunities for sport, recreational physical and creative activity in the local population by providing effective leadership
- Increase the infrastructure capacity of the local professional and voluntary sector, both paid and unpaid
- Effectively monitor and assess Sport England investments made via the CSP

Relationship between Community Sports Networks and County Sports Partnerships:

Community Sports Networks are key components of a County Sports Partnership. CSN's provide the critical link between the CSP and the delivery of sporting opportunity at a local level. The relationship between the CSP and the CSN is vital to create a two-way flow of information, resource and achievement of shared outcomes.

The CSP can utilise its independence and plays a key role in advising, co-ordinating and supporting a number of CSNs within the county to ensure that, where necessary strategic decisions are made in conjunction with them. They will also have a key role in assisting CSN's to contribute to widening access and increasing participation

In this context, County Sports Partnerships will:

- Support medium and long term planning through the production of sub-regional strategies / plans that identify priorities for action
- Where appropriate, develop Service Level Agreements with respective CSN's to support project planning and delivery
- Interpret and shape national, regional and local policy to meet community need in partnership with their CSN's
- Provide a mechanism for information sharing, gathering, dissemination and innovation between and across CSN's in order to support more effective delivery at a local level
- Work with the Regional Sports Board to provide investment into sport through CSNs based on local need
- Support, proof and sign off applications submitted by CSN's to Sport England Community Investment Fund
- Where appropriate, collect relevant data from CSN's and provide regular reports to the Regional Sports Board on key outcomes achieved through investment
- Identify economies of scale and avoid duplication across CSN's

Community Sports Networks will:

- Communicate their local plans to the CSP to inform the development of CSP sub-regional business plans that will identify priorities for action
- Work in partnership with other CSN's across the CSP area to share ideas
- Work with the CSP to interpret sub-regional and regional policy in the context of local needs and priorities
- Where appropriate, provide regular information relating to its work to the CSP in the context of the CSP performance management frame

activetending will have the following **Core Outcomes** for their work

Raise participation levels within sport and physical activity by 1% year on year.

- **Widen access to opportunities for sport and physical activity**
- **Bring together and align partner's existing priorities and targets within one joined up local plan for sport and physical activity within the Community Sport Network area based on the need of the local community**

Tendring District in a local Context

Tendring District is in North East Essex and is mainly rural with a natural blend of coast and countryside. Tourism, agriculture, industry and commerce play an important role in the District with Harwich being a port of international status which is due to expand significantly in the coming years including a new freight terminal at Bathside Bay.

Over the last 20 years the population has grown by over a fifth (high for the East of England) with 142,000 people living in Tendring, this growth is expected to continue. The area has the highest proportion of older people in the East of England; almost 1 in 3 are pensioners with Ethnic minority groups being small at 3%.

There are a variety of local authority sports and leisure facilities across the district, which includes a multi purpose leisure centre and swimming pool, two community swimming pools, three joint use sports centres to sports pitches, tennis courts, multi use pitches and skate parks. The recent development and extension of school sports facilities have enabled partners to develop new activities for young people and have been available to hire by individuals, groups and clubs within the community.

The key issues:

activetendring will work in partnership towards supporting the achievement of outcomes as part of the Essex Local Area Agreement. The relevant priorities are as follows:

- Priority one: Reduce obesity
Reduce the proportion of obese adults in Essex by 1% point by 2009
Halt the increase in obesity in Essex in children 5-10 by 2009
- Priority 8 - Keep vulnerable children and young people safe
Reduce the number of children and young people who are victims of crime or anti-social behaviour
Reduce offending by children and young people
- Priority 14 - Improve the quality of life for people in the most disadvantaged neighbourhoods and ensure service providers are more responsive to neighbourhood needs and improve their delivery
Improve local quality of life
Improve social cohesion
Accessibility of a basket of services
Increase confidence & participation of children and young people
- **Deprivation** - Tendring is the most deprived district in Essex with 1 in 7 people living in a deprived area with 1 in 5 children living in poverty. A number of wards are in the top 10% of the most deprived wards in England, these include Bockings Elm, Rush Green, St Mary's, St James and Harwich East with Golf Green being the most deprived ward in Essex.
- **Not in Education, Employment or Training** - In June 2005 15.6% of young people were not in education, employment or training in Tendring compared against an Essex average of just 6.1%.
- **Urban/ Rural Dimension** - Tendring has three urban areas, Clacton, Harwich/ Dovercourt and Frinton/Walton and the urban settlements of Brightlingsea and the Manningtree area. The

geographical location of these areas and settlements on the coastal fringe of the District leaves the rural areas some distance from their nearest urban centre, with relatively infrequent transport links.

- **Diversionsary Activities for Young People** - Diversionsary activities for young people was identified as the third most important priority to reduce crime and disorder according to the Tendring Crime and Disorder Reduction Partnership survey published in April 2006. 24.1% of respondents identified this as an important issue. Also the top perceived cause of crime and disorder was young people with nothing to do.

Tendring District – where do we want to be?

The Vision for Tendring is:

‘Developing Sport and Positive Activities for all people within the Community’

Building on this Vision, **activetendring** has identified a number of key objectives:

- **To raise the profile of sport and be the voice of sport in Tendring**
- **To draw together all local delivery agents from a wide range of organisations with an interest in sport, physical and creative activity**
- **To identify local needs and potential interventions developing this locally shared vision with buy in from key partners.**
- **Secure resources from a broad range of organisations and seek funding from external resources to deliver our objectives.**
- **To facilitate effective communication in the development and provision of sport, physical and creative activities**
- **To be the local advocate for sport and physical activity and to advise on all matters of sports policy in meeting the needs of people both in delivery and future facility provision.**
- **Respond to the needs of the voluntary sector by promoting and delivering education, training and coaching initiatives.**
- **Promote inclusion and aim to achieve equality in sport and non sporting opportunities for people with disabilities**
- **Identify issues and barriers to target groups accessing and participating in new opportunities and activities and work towards achieving possible solutions.**
- **Work in partnership to maximise opportunity and avoid duplication**

Theme: Sport & Physical Activity

Theme	Objectives	Action	Lead Org/ Officer	PSA Target	Base line	KPI	Date	Budget & Funding org	Strategies & Priorities	Target
Sport & Physical Activity	Provide diversionary activities for young people in West Clacton & Jaywick in school holidays	Secure funding for Positive Activities for Young People Arrange Multi activity programme for young people	TDC Connexions CUCST Nacro ACDF	PSA1 PSA 3	15 YP	KPI 1 KPI 2	October 07 April 07 – March 08	Connexions £17385 IN-KIND- Officer time	TDC, C&YPSP Community Strategy Regional Plan for sport Strategy for sport in Essex	Increase participation by 1% 30 young people per day
Sport & Physical Activity	Successful application for MUGGA Pitch	Barclays Space for Sport Bid MUGGA Pitch at London Road Recreation Ground and revenue bid for Multi- Sport activities.	Nacro & TDC		0	KPI 1 KPI 2 KPI 8 KPI 17	MUGGA built by October 07 Submit Revenue bid by Sept 07	Barclays Spaces for Sports £50,000 TDC. £5,000	TDC, C&YPS C&YPSP Community Strategy Regional Plan for sport Strategy for sport in Essex	3 organised coaching sessions 4 new volunteers 1 new sport (Futsal) 30 young people

Sport & Physical Activity	Successful application for 3 year funding for sports project officer Successful appointment of new officer	REACT Project (Reach and Engage all Communities Across Tendring) Golf Green Jaywick Pier Ward St James Rush Green Bockings Elm	Nacro, TDC		0	KPI 1 KPI 2 KPI 13 KPI 17	March 07 Sept 07	Football Foundation Nacro £100,000 over 3 years	C&DRP C&YPSP C&YPS Community Strategy	1200 Young people over 3 years 12 volunteers attain NGB qualification Youth mentor project – reduce offending by 20 %
Sport & Physical Activity	increase the amount of accredited sports clubs in the district	Club Development Support clubs in attaining National Governing Body Accreditation and or Essex Club SX	TDC		11	KPI 4	March 08 March 09	NGB's, TDC, external funding	TDC C&YPS Regional Plan for sport Strategy for sport in Essex	2 Clubs achieving Cubmark Accreditation 3 Clubs achieving Clubmark Accreditation
Sport & Physical Activity	Increase the amount of qualified coaches in sports clubs to increase participation	Support clubs in identifying volunteers to become qualified coaches	TDC			KPI 7	March 08 March 09	Sports Clubs TDC: £1,500	Regional Plan for sport Strategy for sport in Essex TDC	20 volunteers gaining NGB coaching qualifications 20 volunteers gaining NGB coaching qualifications

Sport & Physical Activity	Develop pathway for year 7 girls to access quality coaching at satellite centre in Clacton	Satellite Centre for girls netball	CSP TDC Local Clubs	PSA 1	0	KPI 1	January 08 Review quarterly	CSP £1,000 TDC £500.00 NGB	Regional Plan for sport Strategy for sport in Essex TDC	10 girls attending
Sport & Physical Activity	Organise and deliver 1 seminar/ workshop for sports clubs annually	Support the development of sports clubs with the district	TDC TCVS CPS Education		0	KPI 4	July 08 July 09	TDC: £300.00 Education £100.00 TCVS: £1,000 CSP	Strategy for sport in Essex	Number of clubs attending
Sport & Physical Activity	Successful applications and increased funding for sports clubs	Support and advise sports clubs on funding applications	TDC TCVS	TDC TCVS	0	KPI 17	March 08 March 09	External Agencies A4A Community Initiative Fund Local Network Fund	Strategy for sport in Essex	4 sports clubs successful applications 6 sports clubs successful applications

Sport & Physical Activity	Annual Sports personality Awards for Tendring	Organise the annual sports personality awards for the district	TDC Active Tendring		0		February 08	TDC £1,000		1 Event
		Increase range of awards			10		February 09			1award
Sport & Physical Activity	Annual Sports festivals competitions and events	Support local sports clubs in organising sports festivals, competitions and events in the Tendring District	TDC		0	KPI 1 KPI 2 KPI 4	March 08 March 09	Sports clubs TDC: £2,000	Regional Plan for sport Strategy for sport in Essex	4 events/ festivals/ competition 6 events/ festivals/ competition
Sport & Physical Activity	'Active 4 Life' activity sessions in rural villages for older people	Audit of the rural village community halls on existing sport and physical opportunities for older people Establish Active 4 Life activity sessions	TDC	PSA 3	0	KPI 1	March 08	TDC £4,000	Regional Plan for sport Strategy for sport in Essex	3 sustainable sessions 30 people attending

Sport & Physical Activity	'Walk Jog Run' pilot project for the Tendring District	Appoint Activator launch the pilot project	CATS TDC	PSA 3	0	KPI 1 KPI 2	Sept 08	Sport England East £3,000 Fitter Futures £3,000 East England Athletics £3,000 TDC £1,000	Regional Plan for sport Strategy for sport in Essex	8 sessions in the district 100 people attending 4 people gaining Walk Leader qualification
Sport & Physical Activity	'Get Back Into' project	Target local sports clubs to develop and promote 6 – 8 week coaching programme aimed at 16 +	Local sports clubs TDC	PSA 1	0	KPI 1 KPI 2 KPI 4	Mar 07	Sportessex £250.00 per club TDC £150.00 Per club	Regional Plan for sport Strategy for sport in Essex	6 – 8 clubs 100 people 20 people joining clubs
Sport & Physical Activity	Successful application for MUGGA Pitch	Apply for funding for new MUGGA pitch at Jaywick Resource Centre	Inclusion Ventures	PSA 1	0	KPI 1 KPI 2 KPI 17	Dec 07	Jaywick Regeneration Funding £100.000	Regional Plan for sport Strategy for sport in Essex	Futsal league 3 coaching sessions per week 30 young people

Theme: Health

Theme	Key Objectives	Action	Lead Org/ Officer	PSA Target	Base line	KPL	Date	Budget & funding org	Strategies & plans	Target
Health	Increase Sport & Physical Activity levels and reduce obesity in Tendring Residents	Extend Walking For Health Scheme	PCT			KPI 1 KPI 10	Monthly monitoring of attendances and independent walking packs distributed from GP surgeries\Health professionals	North East Essex PCT £20.000	Choosing Health, Community Strategy03\08. LAA agreement, priority 1	Fund 1.5 wte co-ordinators
Health	Increase physical activity levels and reduce obesity of young people in Tendring	MEND programme 6 programmes to be delivered 2007 - 2009	PCT	Slow the rise in childhood obesity levels	16%	KPI 1	Dec 2009	North East Essex PCT £10k Big Lottery £23k	Choosing Health, Community Strategy03\08. LAA agreement, priority 1 PCT	Successful recruitment and delivery of six programmes in Tendring with positive evaluation

Health	Extend funded exercise referral scheme	Support exercise referral schemes to include Harwich and Brightlingsea	TDC/ PCT	PSA 3		KPI 1	Monthly attendances	PCT £18,000	Choosing Health, Community Strategy03\08. LAA agreement, priority 1	Increase current usage year on year 1,000 referrals per year
Health	Increase physical activity levels and reduce obesity	Delivery of School pedometer Challenge	PCT			KPI 1	Quarterly updates	North East Essex PCT and Choosing Health	Choosing Health, Community Strategy03\08. LAA agreement Priorities one and two	100% of schools signed up by Sept. 07
Health	Increase physical activity levels and reduce obesity of young people in Tendring	Extend RFU programme in schools	PCT	Slow the rise in childhood obesity levels		KPI 1	March 2008	PCT £4,000	Choosing Health, Community Strategy03\08. LAA agreement, priority 1	10 schools receiving programme 07/08
Health	Increase physical activity levels in older people in West Clacton	Active 4 life (50+) Outreach programme	PCT	PSA 3		KPI 1	Monthly	North East Essex PCT and Choosing Health	Choosing, Health Community Strategy	36 sessions per year

Health	Increase physical activity levels in older people in	Cardiac rehab and exercise classes community based	PCT	PSA 3		KPI 1 KPI 2	Monthly	North East Essex PCT and Choosing Health £3,000	Choosing Health, Community Strategy03\08. LAA agreement Priorities one and two Regional Plan for sport Strategy for sport in Essex	Three community venues 07/08 operating weekly sessions
Health	Bodycare Health Initiative	6 week health promotion Scheme for young people in schools	TDC PCT	PSA 1		KPI 1	4 times per year	PCT £4,000 TDC £2,000	Choosing Health, Community Strategy03\08. LAA agreement, priority 1 PCT	4 schools each term 120 young people

Theme: Education

Priorities	Key objectives	Action to deliver tasks	Lead Org/ Officer for task	PSA Target	Base line	KPI	Date	Budget & funding	Strategies and plans that it meets	Target
Theme: Education	Increased number of student volunteers Increased appropriate activity (multiskill or sport specific)	Organising central venue festivals in each school family	SSP			KPI 8	Quarterly	SSP Existing	Partnership Development Plan Regional Plan for sport Strategy for sport in Essex	14 family festivals following the National Competition Framework Increase of 10% in student volunteers
Theme: Education	Alternative Activities for young people Involvement of parents	Establishment and sustainability of 'Top Activity' sites around the District (extra curricula)	SSP	PSA 1		KPI 1	Quarterly	SSP Extended Schools	Partnership Development Plan Regional Plan for sport Strategy for sport in Essex	8 activity sites established 40 young people

Theme: Education	Pathway for G&T YP More community participation Increased opportunity for coaches officials and volunteers	Establishment of satellite centres (working towards accreditation) for athletics/squash and volleyball	SSP A4A				Quarterly	SSP TDC	Community Coaches Plan Regional Plan for sport Strategy for sport in Essex	
Theme: Education	Further opportunities for young people to participate in extra curricular activity	Establishment of formal school club links through meetings and support to clubs. Purchase of Sportplan software	SSP SDO				Quarterly	SSP TDC	Partnership Development Plan Regional Plan for sport Strategy for sport in Essex	10 formal links established

Theme: Education	To engage disabled young people in activity	Establish clubs and opportunities	SSP Disability Forum				Quarterly	A4A Disability Forum SSP Extended Schools	Regional Plan for sport Strategy for sport in Essex	Engage 50 young people in sustainable activity
Theme: Education	Involvement of accredited private companies/clubs to deliver extra curricular activity	Identification of clubs/companies Audit of need	SSP NGB's Schools				Quarterly	NGB's Schools		5 approved organisations /clubs

Theme: Community & Volunteering

Theme	Key Objectives	Action to deliver tasks	Lead Org/ Office r	PSA Target	Baseli ne	KPI	Date	Budget & funding	Strategies and plans	Target
Theme: Community & Volunteering	Organisations given the opportunity to promote their services. Individuals accessing information	Hold community events and themed activities at which organisations can promote their services and individuals can access information	TCVS/ PCT/ ECC				Number of events/activities held and number of individuals attending number of individuals accessing community development project website	The Big Lottery /PCT £2000	Healthier Communities 3.1/ 3.2/ 3.3/ 3.4 3.6/ 3.6 Neighbourhood regeneration 4.3/ 4.4/ 4.7 Lifelong Learning 5.2/5.6 Transport and Access to services 6.4	Number of groups promoting their services. Increase of individuals participating

Theme: Community & Volunteering	Leaflet produced and distributed to groups, clubs, sports facilities and schools throughout the Tendring District	Design and produce a leaflet to promote and raise the profile of the group within the Tendring District	TDC				Quarterly	Network start up fund £1,000		5000 leaflets
Theme: Community & Volunteering	The Tendring voluntary and community sector's infrastructure will be strengthened.	Assist groups with accessing funding opportunities, in the implementation of good practice, in the achievement of a quality standard, and in the development of internal policies and procedures	TCVS				GAA Forms and evaluation update every 3 months	The Big Lottery Fund	Healthier Communities 3.1/ 3.2/ 3.3/ 3.4 3.6/ 3.6 Neighbourhood regeneration 4.3/ 4.4/ 4.7 Lifelong Learning 5.2/5.6 Transport and Access to services 6.4	Number of Groups accessing high quality accredited support and assistance

KPI Breakdown

KPI 1; Participation

KPI 2; Throughput

KPI 3; Active Members

KPI 4; Accreditation

KPI 5; Coaches

KPI 7; Sports Qualifications

KPI 8; Volunteers

KPI 10; Health referrals

KPI 13; Young people at risk

Management Structure

activetendring **will** receive support and guidance through the officer time of the Sports Development Manager at Tendring District Council. The Council is fully committed to the aims and objectives of the Tendring CAN and has committed a proportion of officer time to realising the establishment and delivery mechanisms of Tendring CAN.

Key Performance Indicators and Targets

Sport England has agreed that Community Sports Networks focus on a number of key performance indicators in planning its future work. Sport England has produced a Monitoring and Evaluation Guide to assist organisations measure the impact of their activities on the development and promotion of sport. The measurement of our activities and their relative success will be judged and planned to meet the following indicators:

- **Increasing Number of Participants**
- **Increasing Number of Coaches**
- **Increasing Number of Volunteers**
- **Increasing Number of Members in Local Clubs and other organisations**
- **Increasing Number of Talented Performers (Representative at County, Regional and National Level)**
- **Improving Standards in Sport**
- **Increasing Investment into Sport**