



Southend's Community Sports Network
get active.....stay active.....

Name of group: Active Southend

Vision statement:

Active Southend will be the key local structure fundamental to the development and success of Sport England's Delivery System for community sport. It will engage voluntary, private and public sector bodies through one network and work towards the achievement of a co-ordinated approach in order to create, develop and promote opportunities for local people to take part in sport and physical activity in Southend on Sea.

Background:

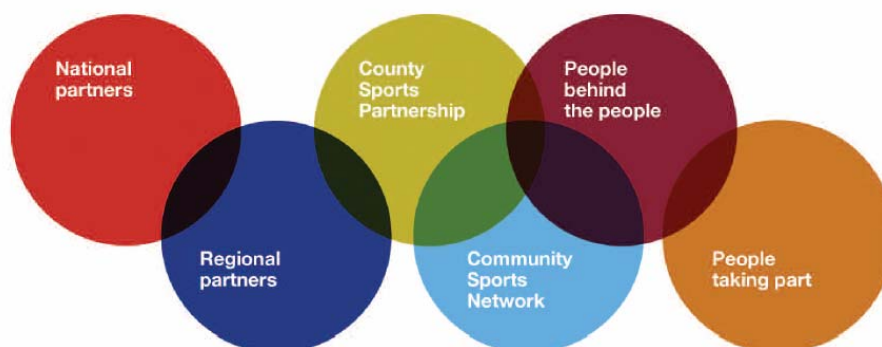
Sport England's *Framework for Sport* identified the need for a single system for delivering community sport that is simple, systematic and joined up. At the same time, Sport England has increasingly taken a role that is community-focussed and concerned with increasing participation in sports and recreation activities.

A County Sports Partnership (CSP) has been developed in each County in England which is designed to take a strategic lead in the development of sport and physical activity in those areas. sportessex (the Essex, Southend and Thurrock County Sports Partnership) is one of 49 County Sports Partnerships (CSPs) in England. It is recognised by the Department for Culture, Media and Sport and Sport England and partners within Essex, Southend and Thurrock as the strategic lead body for sport and physical activity in Essex.

Community Sports Networks (CSN's) are key components of a County Sports Partnership. CSN's provide the critical link between the CSP and the delivery of sporting opportunity at a local level. The relationship between the CSP and the CSN is vital to create a two-way flow of information, resource and achievement of shared outcomes. They will also have a key role in assisting CSNs to contribute to widening access and increasing participation

The CSP will play a strategic role in this partnership by advising, co-ordinating and supporting all CSN's within the county. It is the role of the CSP together with Sport England and the CSN's to develop a delivery system that will assist the CSNs to deliver activities at a local level that will contribute to the widening of access of opportunities and increasing participation.

Sport England's Delivery System for Community Sport



Foreword:

Membership of Active Southend will consist of representatives from partner organisations. Steering group members and core members are listed below. Other organisation may be invited to join as required.

Active Southend Membership:

Organisation	Name
Chair	Cllr Cox (Southend Sporting Champion)
Vice Chair	Steve Goodsell
Secretary	Matt Harwood-White
Treasurer	Trevor Clements
Adult and Community Services Department	Nick Harris, Matt Harwood-White
Children and Learning Department	Bob Helen, John Ubsdell
sportessex	Angela Littlewood, Linda Gaine
Southend on Sea Sports Council	Chris Smith, Trevor Clements
Southend United Community and Educational Trust	Steve Goodsell
Creating Leisure Trust	Lee Clary, Anthony Thompson
Positive Futures	Adrian Fryer
School Sport Partnership East	Kirk Edwards
School Sport Partnership West	Peter Melville
Portfolio holder for Culture Sport and Amenity	Cllr Ann Holland
Portfolio holder for Children's and Learning Services	Cllr Sally Carr
Southend, Castle Point and Rochford Primary Care Trust	Andrea Atherton, Margaret Grey TBC
Crime Disorder and Reduction Partnership	Steve Worrton, Maurice Mason TBC
PE and School Sport Strategic Forum	Bob Helen, Lesley Clubb
Local Strategic Partnership 'Southend Together'	Katherine Kirk, Jan Hodges
School Sport Partnerships, East and West	Peter Melville, Kirk Edwards
Southend Association of Voluntary Services	Maureen Frewin TBC
Southend on Sea Sporting Champion	Cllr Tony Cox
Southend on Sea Borough Council Youth Mayor	George Kemp TBC
South East Essex College	Jan Hodges
Sport England East	TBC

- Membership of the group implies regular attendance at meetings is required. Any members unable to attend must inform the secretary of any response to agenda items prior to the meeting rather than sending an alternative representative
- Individual, organisational and group confidentiality must be respected
- There will be a minimum of four meetings a year for the core members with additional meetings as necessary
- For decision making purposes a majority must be reached and for the sake of clarity seven members of Active Southend must be present for a quorum.
- The Chair, or in his absence the Vice Chair, will have the casting vote.

Active Southend will:

- Bring together key partners
- Identify local needs and develop Action Plans for delivery and aligning to sportivessex Strategy for Sport
- Share information, expertise and increase communication
- Take action to achieve its aims through strategic co-ordination, planning and delivery.
- Monitor progress of the action plan through an agreed set of performance indicators

- Raise the profile of Sport and its role in helping to achieve the aims of other partner organisations

Aims and objectives

Increase levels of participation in sport and physical activity

- Encourage participation levels in line with Sport England target of 1% annual growth
- Support the aims of the PE and School Sport Strategic Forum and School Sport Partnerships to increase participation
- Increase Sport Clubs membership
- Develop School club links
- Increase quantity and quality of volunteers
- Encourage participation and development of all Sports
- Engage with South East Essex College and Southend University Campus
- Support the development of sports as part of 8am to 6pm 'wrap-around' provision

Increase levels of performance in sport

- Increase the number and quality of coaches
- Publicise coach education opportunities
- Support the work of the PE and Schools Sport Strategic Forum and School Sports Partnerships to improve performance in sport
- Promote STARS – Talent assistance programme
- Engage with Community Sports Coach Scheme
- To add value to the role of specialist sports colleges

Promote the value of sport and physical activity in improving the quality of life

- Work closely with Primary Care Trust regarding Obesity strategy and Healthy lifestyles
- Support the related aims of the Local Strategic Partnership
- Raise the profile and impact of sport in tackling antisocial behaviour and crime.
- Through its partners identify potential funding streams for local initiatives.
- Promote inclusion and aim to achieve equality in sport and physical activity.

Terms of Reference: To be reviewed annually

- Establish Chair and Secretary for Active Southend
- Acknowledge and agree the aims and objectives of the Active Southend
- Agree roles and responsibilities and management of Active Southend
- Advise on and agree the Action Plan
- To be proactive in promoting the work of Active Southend
- To be actively involved in the Action Plan's monitoring and evaluation process and assist in production of reports
- Discussion and deployment of relevant resources and funds
- Link with other relevant groups, information gathering and establish a communication network across Southend
- Work in partnership to manage resources effectively
- To be a strategic local voice for sport and physical activity with links to county, regional and national bodies

Funding:

Active Southend will proactively seek funding to assist in achieving its aims. Any funds that Active Southend is successful in securing will be held in a dedicated account.

Active Southend will in the first instance apply to Sport England's Community Investment Fund.

